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# **What's New In West Chester**

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**April 2011** 

# West Chester Welcomes International Investment

West Chester strives to create an environment that supports business expansion and growth in order to build a sustainable community. Internationally-owned companies have shown new interest in West Chester's business community, and in the first quarter of 2011 alone, three internationallyowned firms have made new investment or expanded their presence here.

- ANEST IWATA USA, Inc., a Japanese firm, has tripled its size and relocated to The Pointe at Union Centre on Muhlhauser Road. They are introducing a new division in North America-ANEST IWATA Air Engineering, Inc., and will employ 17 people.
- Logicalis of the United Kingdom has established a new presence in West Chester. The new Logicalis Operations Center recently opened in the Centre Pointe Office Park. Logicalis is a subsidiary of Datatec of South Africa and currently employs 54 people locally.
- Fulfillment Technologies, aka FillTek, has merged with NETRADA Group of Germany. The ecommerce service provider will change its name to NETRADA North America and their West Chester location will service as the North American headquarters. FillTek currently occupies 306,000 square-feet and employs 500 people in West Chester and the company plans to expand here.

More than 450 Cincinnati-area firms are presently owned by companies in Asia, Europe, Canada, South America and Africa. International companies employ more than 45,000 people in the Greater Cincinnati area.

"West Chester recognizes that our sustainability is tied more than ever before to a global economy," said West Chester Township Administrator Judi Boyko. "Our community welcomes international investment and looks forward to developing global partnerships."

# Office/Technology **Industrial Commercial** Cincinnati Overstock Cincinnati Overstock Furniture & Mattress is an online store for discount, quality, new home furnishings. The new 16,089 **ANEST IWATA USA and ANEST** square-foot store, located near I-75 Logicalis

IWATA Air Engineering, Inc.

& I-275 at 500 West Crescentville

Logicalis, an international provider of integrated information and communications technology (ICT) solutions and services, has opened a new and expanded 12, 635 square-foot Logicalis Operations Center in 9277 Centre Pointe Drive in the Centre Pointe Office Park (Union Centre/Downtown). The new operations center reflects Logicalis' continued growth and investment in cloud and managed services offerings. Based in the United Kingdom, Logicalis has annualized revenues of \$1 billion, from operations in the UK, US, Germany, South America and Asia Pacific, and is fast establishing itself as one of the leading IT and Communications solution integrators, specializing in the areas of advanced technologies and services. The company currently has 54 employees at the West Chester location.

www.logicalis.com

# **Employers Choice Plus**

Employers Choice Plus, a strategic business partner for payroll, workers' compensation, health care selection and administration, retirement planning and tax reporting services, is expanding and relocating its existing office to a 9,302 square-foot facility at 7593 Tylers Place Boulevard, the former Mercy Health building (Tylersville/Uptown). Employers Choice Plus began as an Ohiobased Professional Employer Organization (PEO) and has evolved into a national TPA and benefits provider operating in more than 20 states. They provide a full array of cost-saving services from small to large businesses. Employers Choice Plus will employ 25 people. www.echoiceplus.com

Road, offers near-wholesale pricing on home and office furniture (SR747). Cincinnati Overstock is a family-owned-and-operated business committed to providing outstanding service and selectionall at a fraction of store prices. The company is closed Monday-Friday for online shipping. Customers can shop in the store on specific Weekend Warehouse Sale dates. Please visit their website for more information.

www.cincinnatioverstock.com

#### **Patio Enclosures**

Patio Enclosures, the largest manufacturer and installer of sunrooms and solariums in the industry, is relocating its existing West Chester location to a 7,130 square-foot facility on 6031 Schumacher Park Drive. Patio Enclosures has been building and creating beautiful living spaces since 1966. Knowledgeable, helpful Design Consultants are on hand to assist you with designing a sunroom, solarium, or conservatory that fits your home, lifestyle and budget.

www.patioenc.com

### **Once Upon a Child**

Once Upon a Child is relocating its existing West Chester business to a 5,204 square-foot space at 8142 Princeton-Glendale Road in the former Steinmart location (SR 747/Beckett Ridge). Once Upon a Child offers parents a fun and convenient way to buy and sell gently used kids stuff, making saving money on children's clothes, toys, baby furniture and equipment a reality every day. Once Upon a Child focuses on quality, safety, and value.

www.onceuponachild.com

ANEST IWATA USA, a Japanese manufacturer of air compressors and quality spray equipment, is expanding and relocating their existing facility to The Pointe at Union Centre located at 5325 Muhlhuauser Road (Union Centre/Downtown). The company has been actively involved in the spray equipment industry in the United States since the late 1980's. Additionally, the new division ANEST IWATA Air Engineering will open a new office under the same roof. ANEST IWATA Air Engineering is responsible for air compressors, vacuum pumps and nitrogen generators featuring an innovative oil free scroll technology. Both companies moved into the new 16,089 square-foot location on April 1st and employs 17 people. www.anestiwata.com



# **Red Bull Distribution Company**

Red Bull Distribution Company, the largest distributor in North America of Red Bull products, has opened a new 27,390 square-foot distribution center at 7406 Union Centre Boulevard (Union Centre/Downtown). This location will serve both the Greater Cincinnati and Greater Dayton areas. Red Bull will have 30 employees at this new location.

# **Additional New Developments**

**ArborRX Tree Specialists** 

ArborRX Tree Specialists, providing complete health care for trees, opened a new 1,250 square-foot location at 8649 Cincinnati-Columbus Road (Route 42). The company specializes in tree preservation, health care and beautification. Other services offered include planting, trimming and removal. <a href="https://www.arborxtreespecialists.com">www.arborxtreespecialists.com</a>

#### **Celsus Wine**

Celsus Wine is a newly established importer of fine Italian wines for wholesale distribution to restaurants and not-for-profit organizations, and for online retail sales and delivery to consumers in Ohio. They have opened a new 3,960 square-foot location in West Chester at 9822 Windisch Road. Celsus Wine's mission is the selection of fine Italian wines for importation and sale in North America. The principals of Celsus Wine have selected, for introduction in 2010, three Celsus-branded wines with Quality Price Ratios (PRV) that merit sharing them with wine aficionados in North America. Customers can sign up to become part of the Celsus Wine Club on the website. <a href="https://www.celsuswine.com">www.celsuswine.com</a>

## E2 Merchandising Inc.

E2 Merchandising Inc., a manufacturer of metal store displays and fixtures, opened a new 29,570 square-foot facility at 9706 Interocean Drive. E2 Merchandising manufactures everything locally and sells displays nationally. They employ 20 people at this location. <a href="https://www.e2merch.com">www.e2merch.com</a>

#### **Home By Design**

Home by Design, a multi-merchant shopping source for unique home furnishings including furniture, lighting, accent pieces, wall art, and special occasion gifts, has opened a new 4,065 square-foot location in the Tylersville Farm Retail Center located at 7740 Dudley Drive (Tylersville/Uptown). <a href="https://www.homebydesignstudio.com">www.homebydesignstudio.com</a>

## The Mattress Monkey

The Mattress Monkey, a locally owned and operated mattress retailer, opened its first location in Beckett Center located at 8095 Beckett Center Drive (Beckett). The new 1,400 square-foot operation is an authorized Tempur-Pedic and Bed Boss retailer. <a href="www.themattressmonkey.com">www.themattressmonkey.com</a>

#### Midwest Industrial

Midwest Industrial, a Komatsu Fork Lift Truck dealer, has opened its second Ohio location at 9663 Glades Drive. Operations at the 10,000 square-foot facility include sales, service, parts and rental of Komatsu brand fork lift trucks.

www.midwestie.com

#### Mitel

Mitel, a global provider of business communications and collaboration software and services, is relocating its existing West Chester facility to a new 3,476 square-foot location in the Town Centre Square building located at 9100 West Chester Town Centre Drive (Union Centre/Downtown). Mitel provides advanced communications and collaboration capabilities for any phone network device. They currently operate from over 80 offices in over 90 countries and employee 15 at the West Chester location. <a href="https://www.mitel.com">www.mitel.com</a>

#### MVP

MVP Performance Enhancement & Sports Acceleration, a sport specific personalized high performance training facility, just expanded its existing West Chester location to 4,200 square-feet at 7060 Ridgetop Drive next to Fitworks at the Highlands Retail Center (Cincinnati-Dayton/Midtown). MVP's program implements individual functional training methods with a focus on fitness and sports performance. <a href="https://www.mvpsportsacceleration.com">www.mvpsportsacceleration.com</a>

**Platos Closet**, specializing in buying and selling the latest looks in brand name gently used clothing and accessories, is relocating its existing West Chester business to a 5,204 square-foot space at 8140 Princeton-Glendale Road in the former Steinmart (SR 747/Beckett Ridge). The business is expanding to a 5,204 square-foot facility. Plato's Closet carries a huge selection of trendy, designer styles as well as those every day basics. <a href="https://www.platoscloset.com">www.platoscloset.com</a>

# Quench, Inc.

Quench, Inc., a bottleless water cooler distributor, has relocated its existing sales and distribution office to a 4,000 square-foot facility at 4860 Duff Drive (SR 747). Quench is an industry leader in bottleless water coolers for over 15 years and is working to rid the planet of bottled water one cooler at a time. <a href="www.quenchonline.com">www.quenchonline.com</a>

#### Safe Ship

Safe Ship, a full service packing and shipping store, opened a new 1,300 square-foot location in the Tylersville Corner shopping center located at 7753 Cox Lane (Tylersville/Uptown). Safe Ship allows customers to compare all carries- UPS, FedEx, the US Postal Service and more- to get the best price for all their shipping needs. <a href="https://www.cincypacknship.com">www.cincypacknship.com</a>

### **SAIA Motor Freight**

SAIA Motor Freight, a LTL carrier, has opened a new 4,555 square-foot maintenance shop at 10034 Cincinnati-Dayton Road (Midtown). <a href="https://www.saia.com">www.saia.com</a>

#### **Salon Lofts**

Salon Lofts, a community of independent salon owners, is opening its third Greater Cincinnati location in the Tylersville Farm Retail Center located at 7750 Dudley Drive (Tylersville/Uptown). The new 2,993 square-foot facility will support 25 stylists, nail technicians, and massage therapists and will open at the end of May. <a href="https://www.salonlofts.com">www.salonlofts.com</a>

#### **Smoke & Grits**

Smoke & Grits, specializing in southern cuisine favorites such as smoked barbeque ribs, fried chicken and pulled pork sandwiches, opened a new 2,336 square-foot restaurant at 9104 Cox Road (Route 42). Smoke and Grits is open now for lunch and dinner and offers a full service bar. <a href="www.smokeandgrits.com">www.smokeandgrits.com</a>

#### **The Kids Domain**

The Kids Domain, a new child care provider for children ages 6 weeks to 12 years, opened its first location at 8633 Cincinnati-Columbus Road (Route 42). The Kids Domain is a 3,200 square-foot facility and is open six days a week.

#### XGS.IT

XGS.IT, a print management company, is relocating its existing office to a new 5,400 square-foot facility in The Pointe at Union Centre, 5313 Muhlhauser Road (Union Centre/Downtown). XGS.IT specializes in supporting print devices with consumables, replacement parts and proactive device monitoring. XGS.IT currently has 10 employees.

www.xgsit.com



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